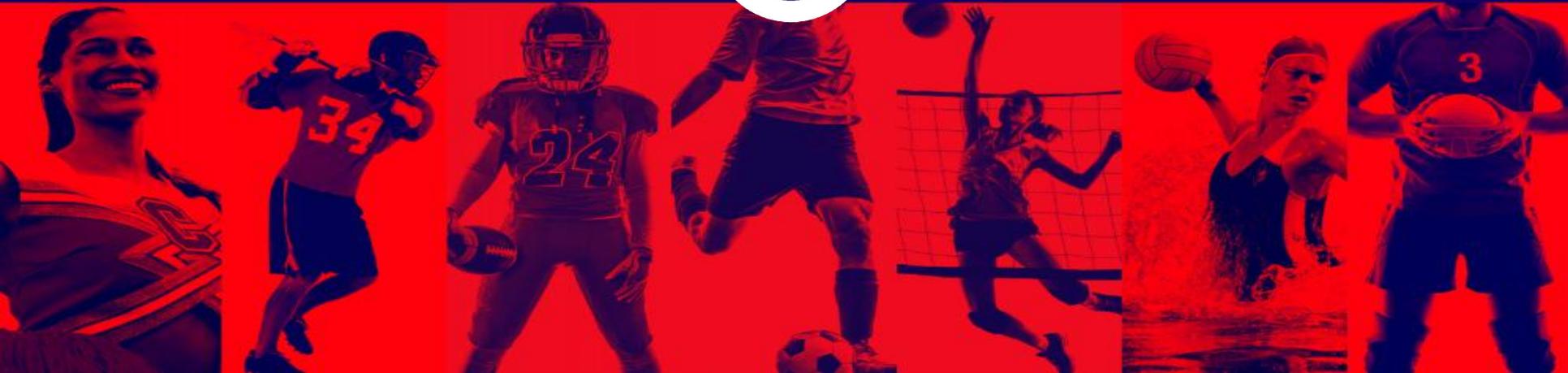# VIRTUAL COMBINE™

BUILDING YOUR VIRTUAL COMBINE PROFILE

Building a complete, digital resume is the single-most important differentiator for an athlete. Allowing a recruiter the opportunity to see everything they would see if they met you in-person, interviewed you, and gave you a tryout, is something that's only possible by using the right technology. Start your journey by building the ultimate profile and then brand and market yourself properly.

TABLE OF CONTENTS

STEP 1

TWITTER HANDLE AND BIO

WHO AM I?

TWITTER HANDLE/TEAM MOTTO
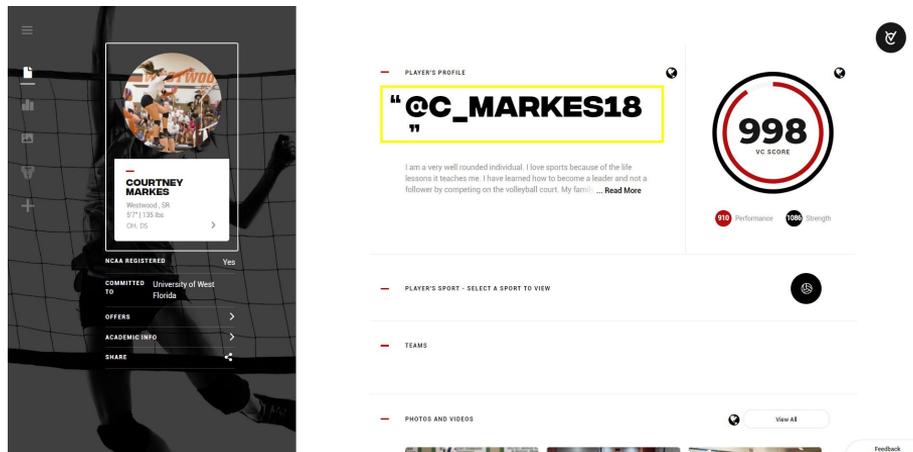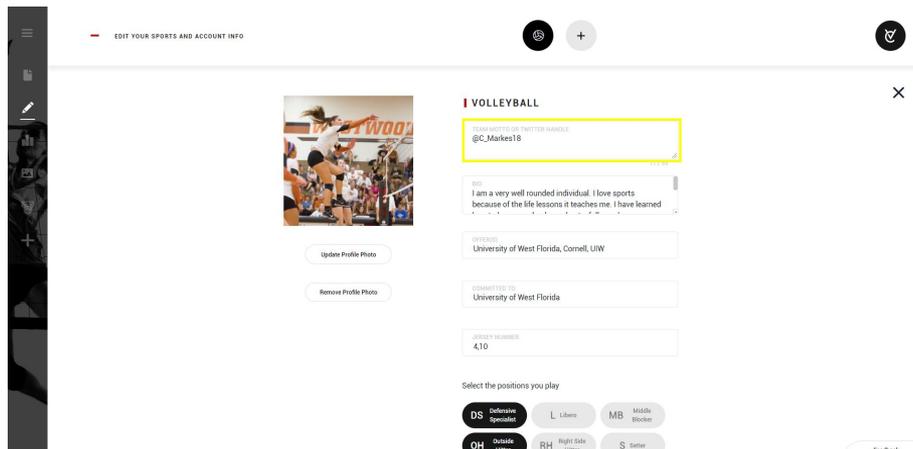
EDIT PROFILE PAGE

Enter your Twitter handle (or Instagram handle if you do not have a Twitter).

Example: @c_markes18

If you don't have a social media account, use your team motto, program hashtag or a phrase that describes you.

Example: "Faith, discipline, hard work"
"Play Hard. Work Harder."

Your twitter handle/team motto appears in bold font on your athlete page.

VIRTUAL COMBINE.

BIO

EDIT PROFILE PAGE

This section should tell people who you are outside of the athletic arena. A strong brand comes from your performance in the athletic arena, the classroom, the community, and your ability to be a good teammate.

You may be a 5-star, D1 prospect or you may just want to showcase your hard work to your friends and family. The important thing is telling people your entire story.

Don't say "5-star, D1 prospect, next professional superstar." Instead, tell people who you are: a player "versatile safety with great ball skills"; a person "I have maintained a 3.8-4.0 GPA while volunteering three hours a week at the YMCA" and a competitor "I pride myself on being the first to arrive and the last to leave and I will do whatever it takes to win."

A well thought out bio will differentiate you from the competition.

Tell people who you are outside of the athletics.

"I am a well rounded individual and I appreciate sports because the valuable lessons I have learned. I have learned to be a leader at times, a follower at other times and when it is appropriate to take on the role of leader or follower. I live a life of service as a mentor at my church and to the Special Olympics. My family supports the athletic department and believes it's their job to bring positive value. I always put the team above myself and I know winning is a byproduct of culture."
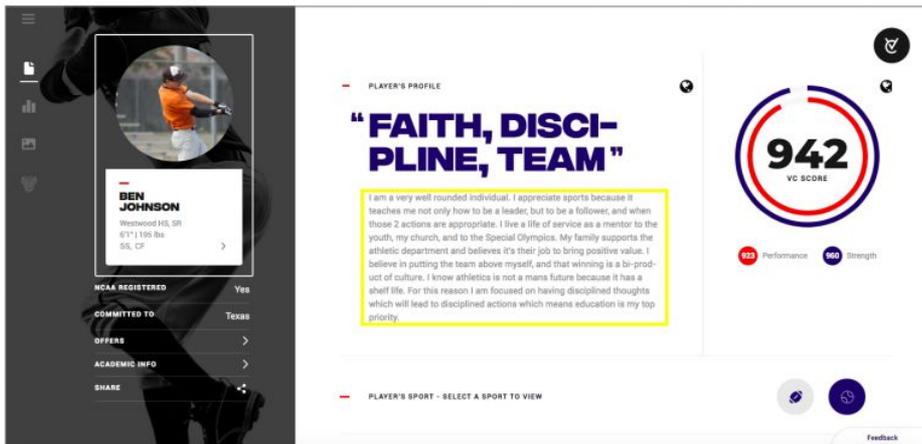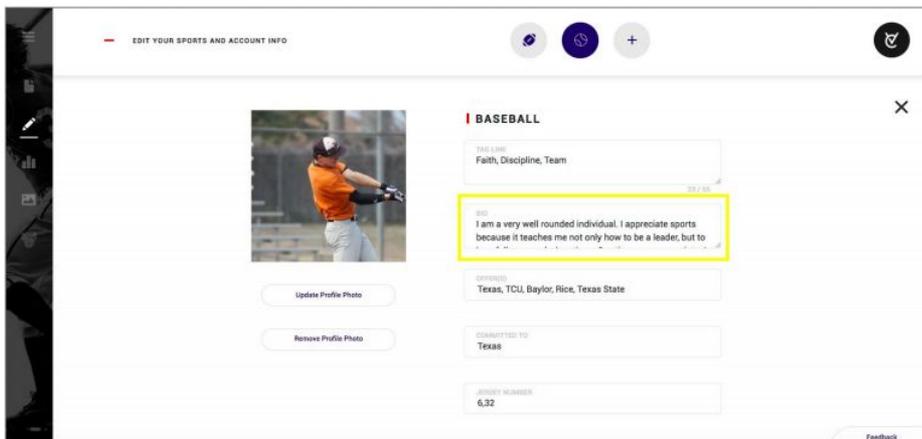
STEP 2

COLLEGE RECRUITING INFORMATION

I'M SERIOUS ABOUT THE NEXT LEVEL

COLLEGE OFFERS

EDIT PROFILE PAGE

Enter the offers you have received from colleges regardless of level or division. If you enter multiple offers, make sure you put a comma in between each offer.

If you have committed to a school, there is also a section for that information too.

If you haven't officially been offered by Alabama, Ohio,State, Texas, etc., then do not put that you have. Entering false information in your profile is the fastest and easiest way to be removed from recruiting lists.

Receiving marketing letters from colleges is not an offer.

The image on the right shows how your offers will appear on your profile page.
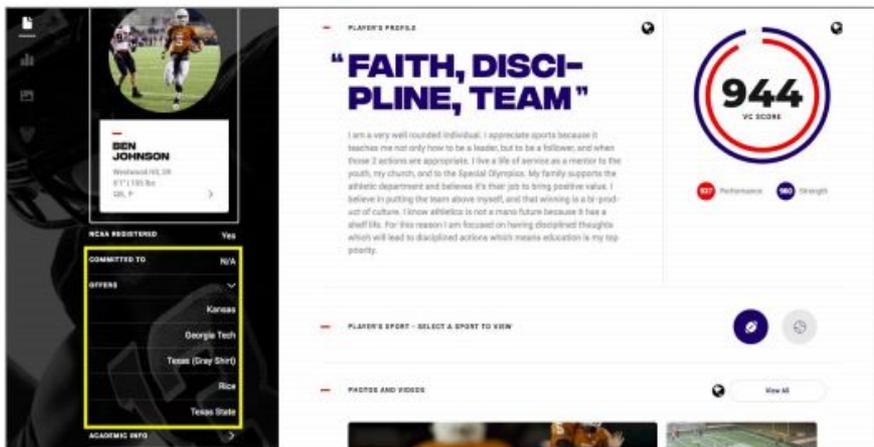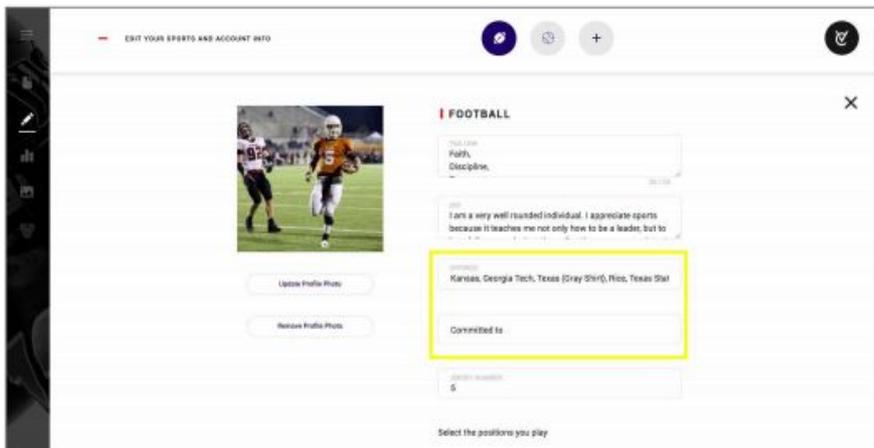
NCAA REGISTERED

EDIT PROFILE PAGE

If you plan to compete at the NCAA D1 or D2 level, you have to register with the NCAA eligibility center. If you want to play at a school that is D3, a junior college, or NAIA, you are not required to register with the eligibility center.

It is suggested that athletes register before the start of their junior year of high school. Registering will show college coaches you are serious about your athletic and academic future.

The link below explains the NCAA registration process.
http://www.ncaa.org/student-athletes/future/how-register

The image on the right shows how your NCAA registration status will appear on your profile page.

ACADEMICS

EDIT PROFILE PAGE

Your academic performance is as important, if not more important, than your athletic performance. By displaying your validated, academic information, colleges will be more willing to contact you knowing you qualify for admittance.

Your academic information can be public or private.

The image on the right shows how your academic info will appear on your profile page.

STEP 3
PHOTOS, VIDEOS & ALBUMS
VERIFY YOURSELF

PHOTOS AND VIDEOS

SHOW IT ALL
This section is very similar to Instagram or Facebook for the athlete. The photos and videos will show up in the order they are uploaded. This section should be filled with:

- Highlight videos
    - Upload using URL's from Hudl, YouTube, etc
- Competition photos
- Download videos from Twitter
    - http://twittervideodownloader.com/
- Weight lifting and training videos
- Wearable technology
    - Blast motion, Pocket Radar, etc.
- Videos and photos from a college visit
- Combine/showcase videos
    - 40 yard dash, 5-10-5, Vertical/Broad Jump, etc
- News Stories (URL's from publications)
- Technical skill work

DON'T LEAVE ANYTHING OUT
This is your chance to show off and let people get to know you and your abilities.
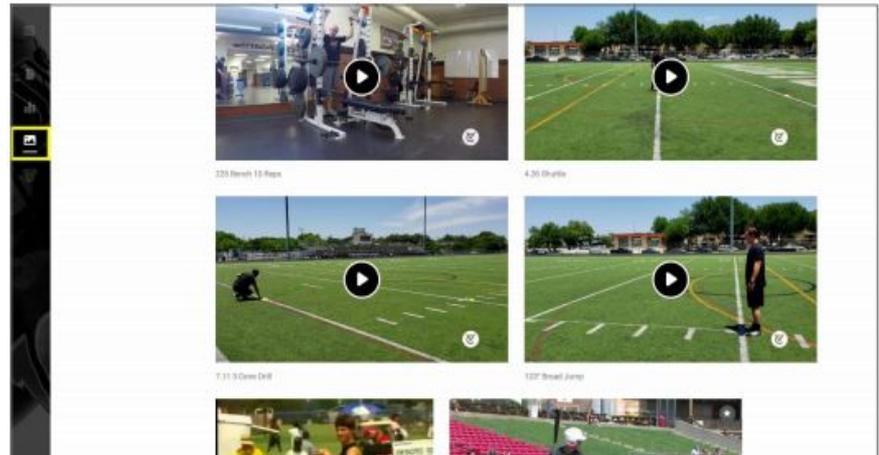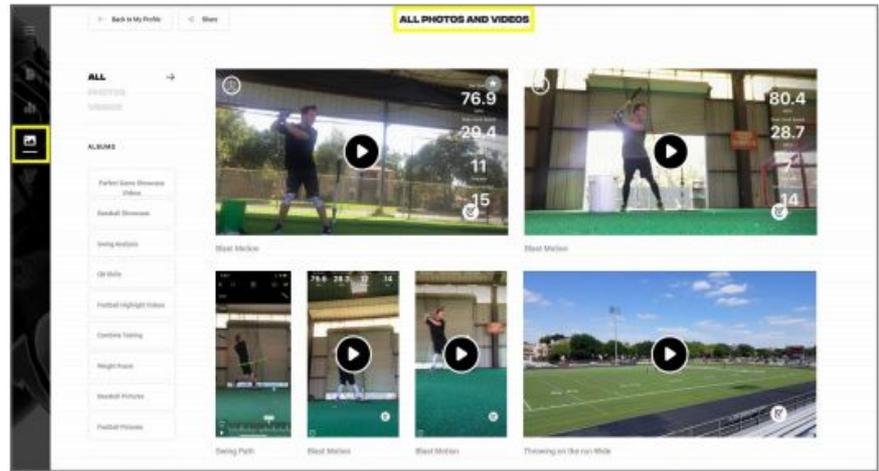
ALBUMS

CREATE AN ALBUM

You have the ability to create albums/folders. Organizing your videos correctly will make it easier for the recruiter to understand what you have to offer.
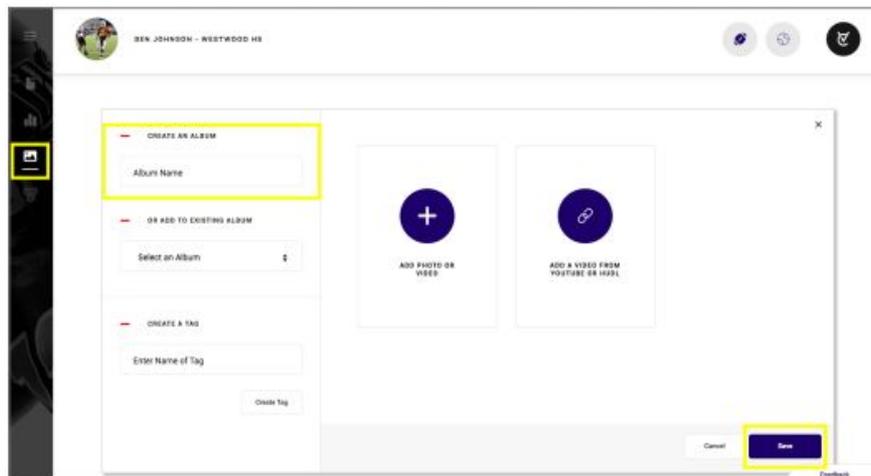
VIEW ALBUMS

Your customized albums appear in your profile's media library.
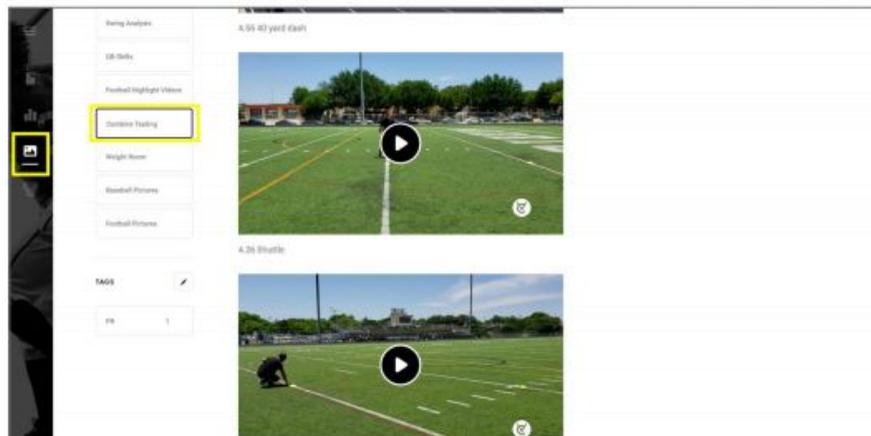
FAVORITE PHOTOS AND VIDEOS

FAVORITING IN YOUR LIBRARY

You can favorite photos and videos. Only 5 will show up in a rotating order on the main page of your profile (probably a good idea to create an album of these).

FAVORITES ON YOUR PROFILE PAGE

Favorited videos and photos from your library appear on your main profile page.
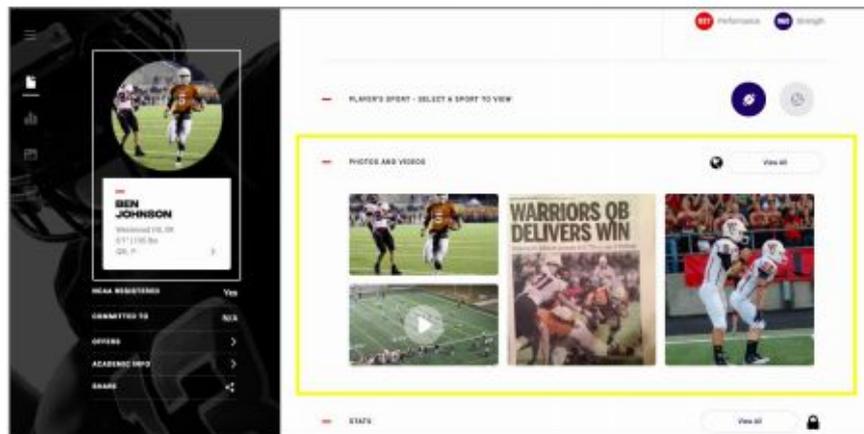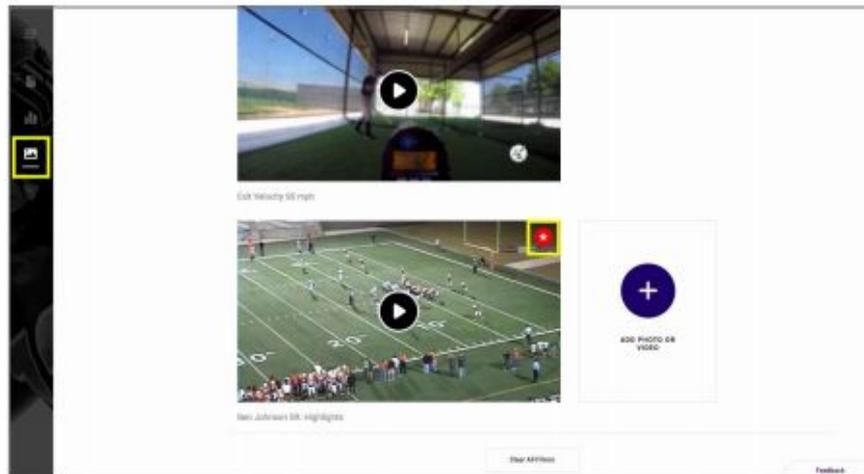
VIRTUAL ⌁ COMBINE.

STEP 4
AWARDS
SHOWCASE YOUR ACCOMPLISHMENTS

COMBINE AWARDS SYSTEM

RECEIVE AN AWARD

Virtual Combine automatically generates awards for schools and organizations based on the uploaded data after a combine or showcase.

The awards automatically populate to the athlete profile and can be viewed by any coach, teammate, fan or scout.
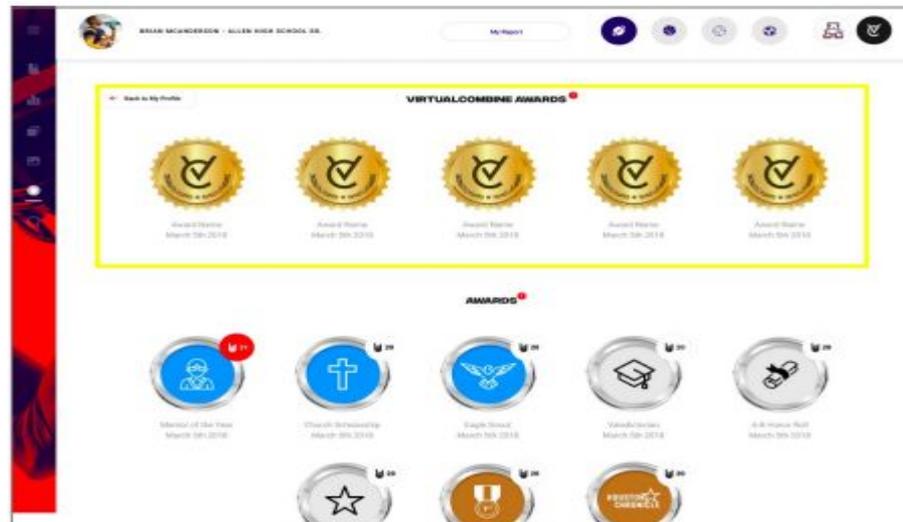
ATHLETE GENERATED AWARDS

CREATE AN AWARD
Athletes can create personal, academic, and athletic awards showcasing their accomplishments.

- Personal Awards
    - Mentor of the Year, Eagle Scout, etc
- Academic Awards
    - Honor Roll, Top 10%, etc
- Athletic Awards
    - All-District, Player of the Week, etc

MORE THAN JUST AWARDS
Link up other sites by using URL links from newspaper articles, 247 profile, Perfect Game profile, Tweets about you, etc.
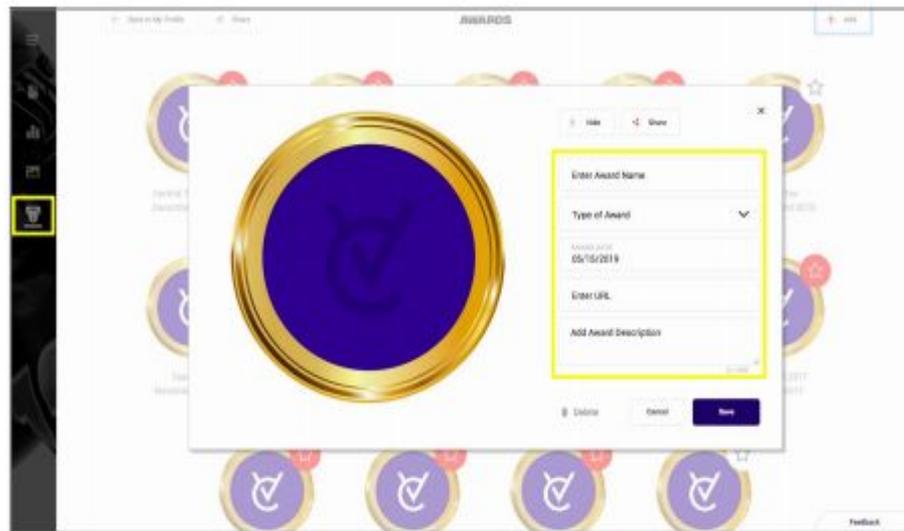
FAVORITE AWARDS

FAVORITED AWARDS IN YOUR AWARDS SECTION

You have the option to favorite awards and your top 5 will show up on the main page of your profile.

FAVORITED AWARDS ON YOUR PROFILE PAGE

Your favorite awards from the "awards section" show up on your main profile page.

STEP 5

GAME, MATCH & MEET STATS

TRACK YOUR STATS FROM MULTIPLE SEASONS AND TEAMS

STATS

FULL STATS
The athlete will enter their own stats.

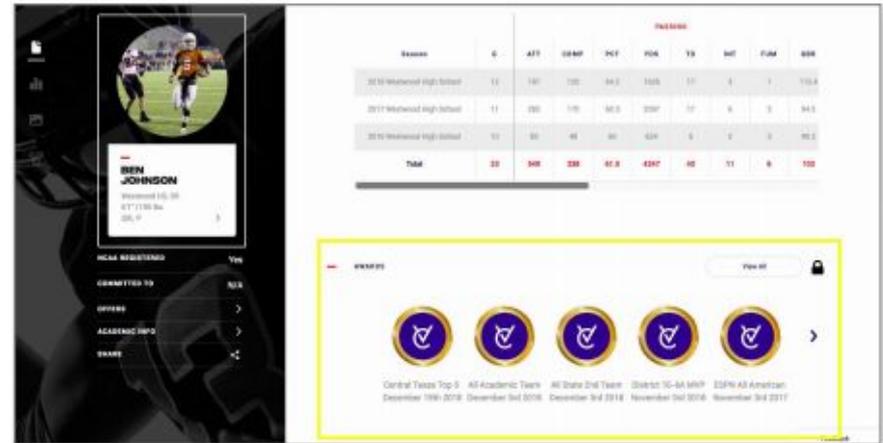Some stats are automatically calculated when other stats are entered.

You can enter stats from multiple seasons and teams (club vs high school seasons)

Inaccurate stat reporting is a bad idea. Don't say you threw for 3,000 yards when you really threw for 2,800. These numbers can easily be validated when a recruiter talks to your coach.

CARD STATS
Abbreviated stats appear on the athlete's main profile page.

STEP 6

COMBINE DATA

TRACK YOUR PERFORMANCE AND STRENGTH HISTORY

PERFORMANCE SCORE
(CALCULATED USING AGE AND GENDER)

PERFORMANCE METRICS

The Virtual Combine Performance Score is calculated by averaging an athletes speed, agility, and explosion. If your school/organization is running combines or showcases, most of the data will be in the system generating your data scores and reports. If you are an individual user or your organization has not completed your testing, you can enter your results on the data page. Coach entered data is verified. Athlete entered data will NOT be verified. However, uploading a Video can validate anything.

The performance tests for each sport have been carefully chosen based on industry standards.

- Speed Events
    - 10 yd, 20 yd, 25 yd, 40 yd, 60 yd Dash
- Agility Events
    - 5-10-5, 3 Cone Drill, Pro Agility
- Explosion Events
    - Broad Jump, Vertical Jump, Max Vert Jump

If an athlete has not entered data for at least one event in each of the performance categories they will not show a Performance Score. It will show as N/A.

STRENGTH SCORE
(CALCULATED USING AGE AND GENDER)

STRENGTH METRICS

The Virtual Combine Strength Score is calculated by averaging an athletes upper body, leg and hip, and explosive strength. If your school/organization is running combines or showcases, most of the data will be in the system generating your data scores and reports. If you are an individual user or your organization has not completed your testing, you can enter your results on the data page. Coach entered data is verified. Athlete entered data will NOT be verified. However, uploading a Video can validate anything.

Virtual Combine's strength rating system is based off RSR (Relative Strength Ratio). The RSR is the percentage of body weight an athlete lifts in each event.

You can track raw weight lifted over time or RSR over time.

It is important to gain more strength than you do weight. A decline in RSR can be the result of poor diet, poor hydration, lack of sleep, or lack of effort during training cycles

If an athlete has not entered data for at least one event in each of the performance categories they will not show a Performance Score. It will show as N/A.

- - Upper Body Strength Events
    - - Bench Press, Incline Press
- - Leg and Hip Strength Events
    - - Back Squat, Front Squat
- - Explosive Strength Events
   - - Deadlift, Hang Clean, Power Clean

VC SCORE

VC SCORE

The Virtual Combine VC Score is an average of an athlete's Performance Score and Strength Score. It is used to show the complete picture of an athlete. If an athlete has not entered data for at least one event in each of the performance and strength categories, they will not show a VC Score. It will show as N/A.

VC SCORE ON YOUR PROFILE PAGE

Visitors to your profile page will see your VC Score on the top right.
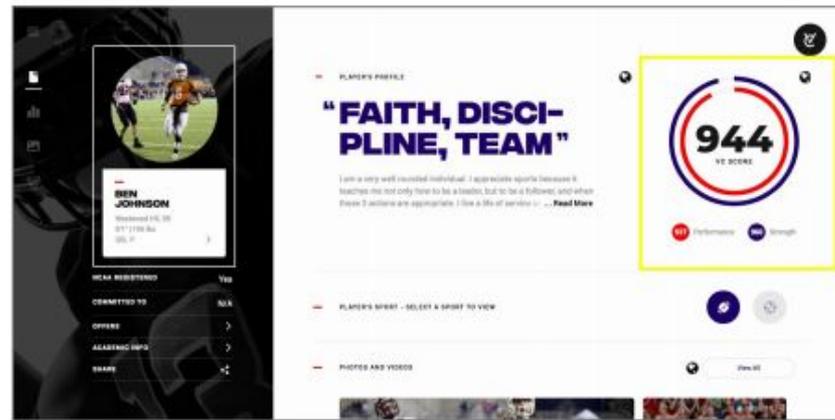
STEP 7

MULTI-SPORT ATHLETE
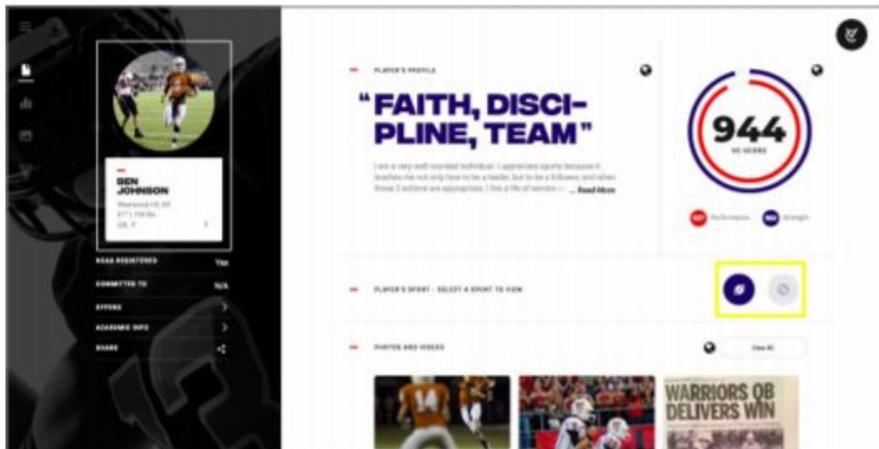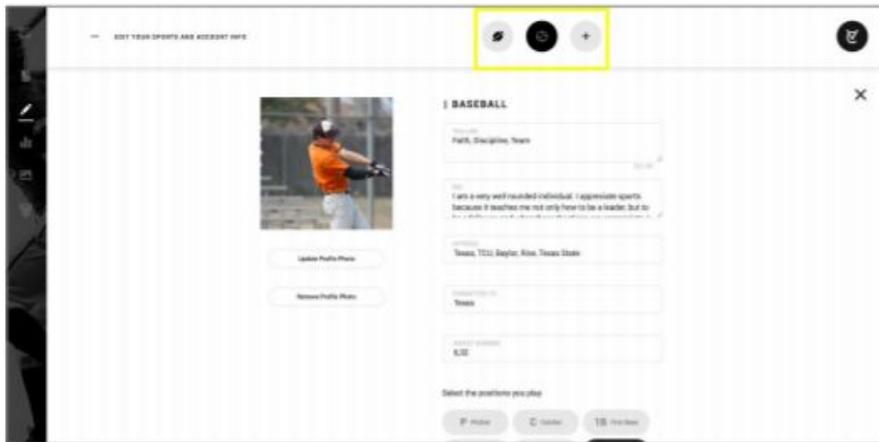
SHOWCASE ALL OF YOUR SPORTS

MULTI-SPORT PROFILES

SHOWCASE MULTIPLE SPORTS WITHIN ONE PROFILE

An athlete has the option to showcase multiple sports within their profile.

VIEW MULTIPLE SPORTS ON THE SAME PROFILE PAGE

If someone wants to view the other sports that you play, they can click on the icon.
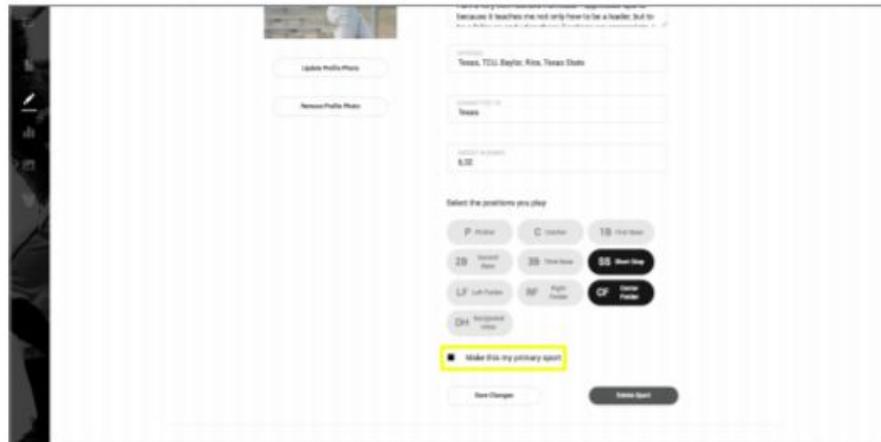
PICKING A PRIMARY SPORT

DECIDE WHICH SPORT YOU WANT TO SHOW UP FIRST ON YOUR PROFILE PAGE

Depending on the time of year/season, the athlete has the capability to pick a primary sport in the edit profile section.

PRIMARY SPORT ON PROFILE PAGE

When someone opens your profile, your primary sport profile will be the first thing that appears.

STEP 8

SOCIAL MEDIA AND SHARING YOUR PROFILE

SHOW OFF YOUR BRAND

SHARING YOUR PROFILE VIA TEXT, EMAIL, AND TO SOCIAL MEDIA

SHARING YOUR ENTIRE PROFILE

By clicking on the "Share" button below your Academic info, you can share your profile by copying the link to text and/or email, or post directly to Twitter and/or Facebook.
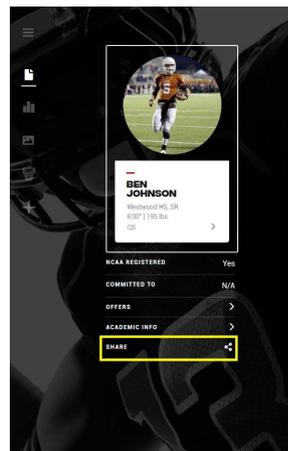
SHARING CERTAIN SECTIONS OF YOUR PROFILE

In each section of the profile, there is a share button. This will allow you to share that specific section of your profile, video, award, testing results, etc.
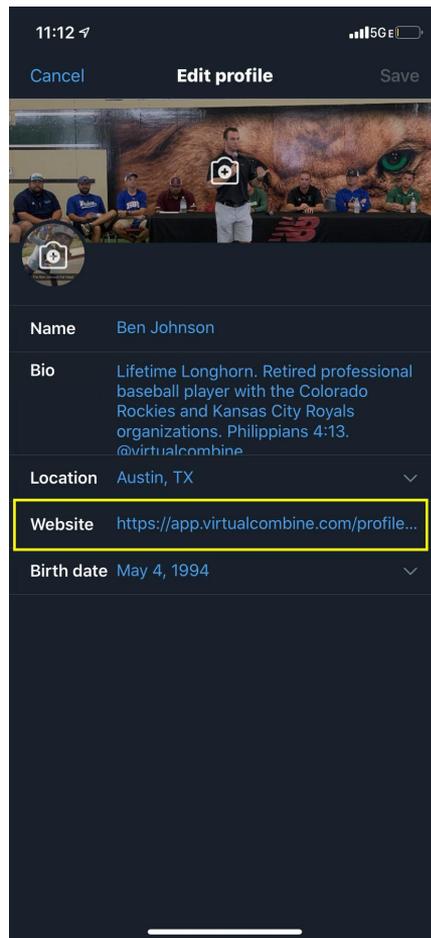
This is very similar to sharing out Hudl highlights.
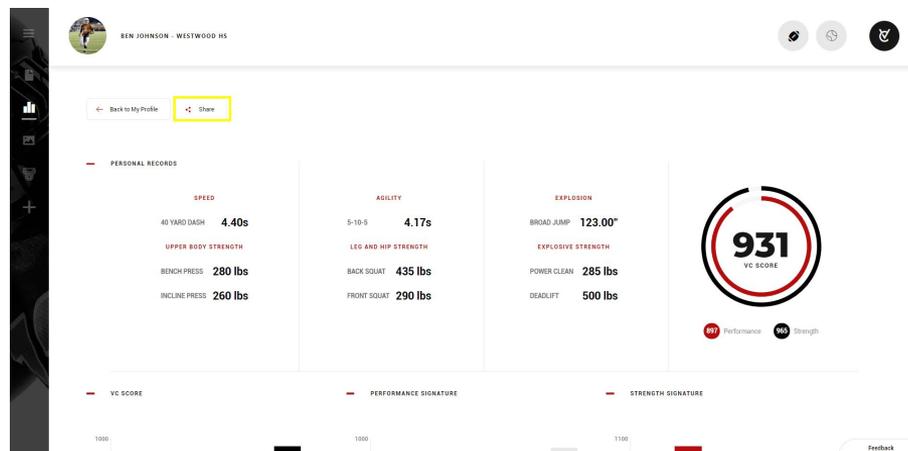
ADD YOUR PROFILE LINK TO YOUR SOCIAL MEDIA BIO
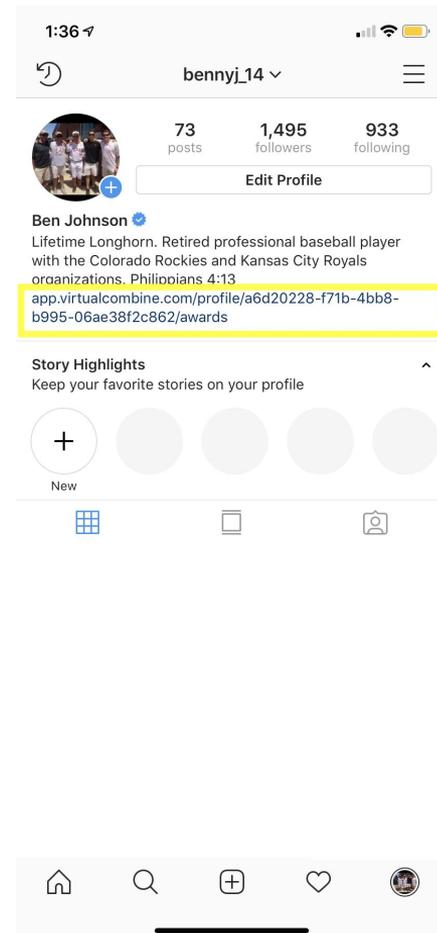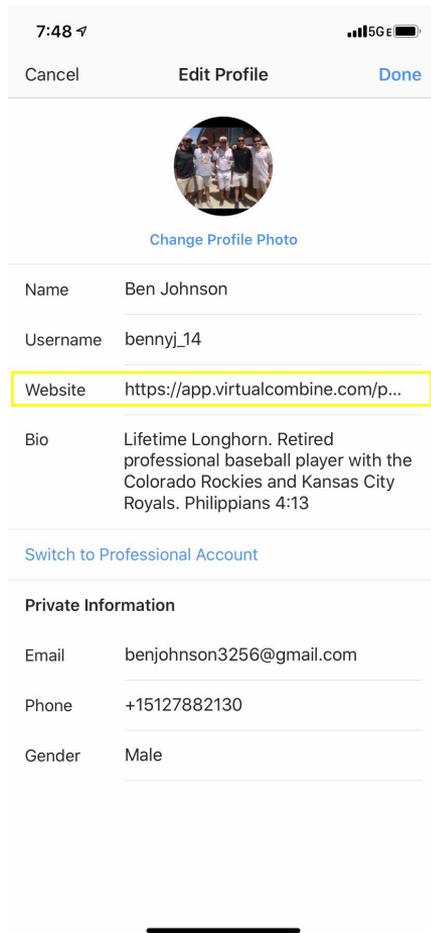
TWITTER

Go to the edit profile section in your Twitter account and add your Virtual Combine profile link to the "website" section.

ADD YOUR PROFILE LINK TO YOUR SOCIAL MEDIA BIO

INSTAGRAM

Go to the edit profile section in your Instagram account and add your Virtual Combine profile link to the "website" section.

STEP 9

PUBLIC VS PRIVATE SETTINGS

SHOW OFF YOUR BRAND

PUBLIC VS PRIVATE

HOW TO LOCK YOUR ENTIRE PROFILE

An athlete has the option to make their entire profile private or specific sections of their profile private. Click on the globes to initiate the lock/private function.

The master lock for making the entire profile private is located in the "player profile" section. When activated, a player's profile will not be viewable during live competition, on social media, or when recruiters are searching for new talent.

HOW TO LOCK SPECIFIC SECTIONS ON YOUR PROFILE

This is an example of one public and one private section on an athlete's profile page. Although it's viewable to the athlete, the section will be minimized when someone else views the profile.
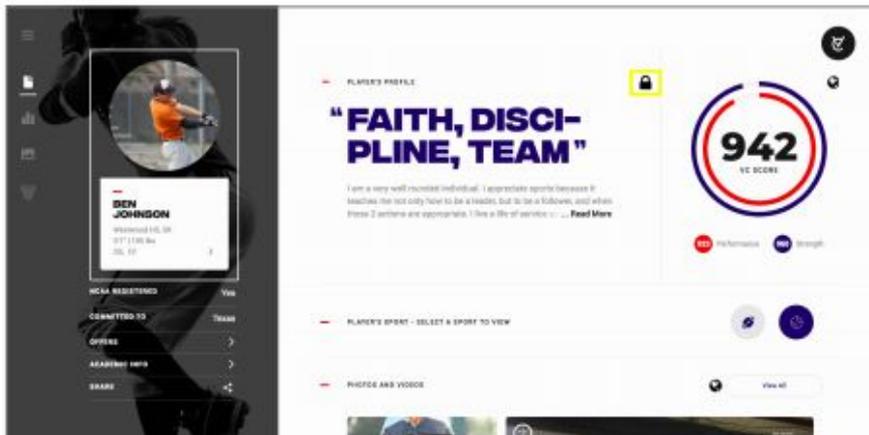
VIRTUAL COMBINE.

THANK YOU

SALES@VIRTUALCOMBINE.COM